

**FOOTBALL ASSOCIATION OF WALES
CLUB LICENSING QUALITY STANDARD V.2.0**

Policy Statement

Edition 7.

REQUIREMENT 2



The Football Association of Wales has operated a Club Licensing system since season 2003/04 and it has been applied each season thereafter and will continue to be operated annually.

This enabled those clubs who received a licence to enter UEFA club competitions having qualified on sporting merit. In Football Season 2007/08, the Association introduced a Second Version of the Manual, which was accredited by UEFA in October 2006, which further enhanced the system and the criteria. In 2009/10 season the FAW's UEFA Regulations were approved by UEFA which superseded the Version 2 Manual. Also, in the 2009/10 season, the FAW ran a domestic club licensing system for the first time, which became mandatory for all clubs wishing to participate in the restructured Welsh Premier League in 2010/11. This ensures that all clubs in the top-division have to ensure that they meet a minimum set of standards, whether they have ambitions to play in UEFA Club Competitions or not. The FAW is proud that every club who has qualified on sporting merit for UEFA Club Competitions has attained the required UEFA Licence in order to compete.

The objectives of the FAW Licensing system are:

To promote and improve sporting standards in National and European football. Paramount to this, will be the development of Welsh Premier League Coaches and Managers and consequently, the Licensor will encourage and ensure that these individuals are accessing the best possible Coaching Courses to meet the Licensing Criteria. For the UEFA criteria, they require the highest qualification, the Pro Licence and for the League, they must be on the 'A' Licence. This is setting a high benchmark for the League but will certainly assist with the promotion and improvement of sporting standards. This can be extended to Tier 2 of the Welsh Football Pyramid where additional criteria states that all clubs must have in place an individual that has at least started the 'B' Licence course. This criterion is in addition to several other updates relating to Personnel at clubs, aimed at increasing the standard at Tier 2 of the Pyramid. With the increased criteria it is vital that the FAW ensures that the relevant individuals at clubs have access to the relevant educational courses.

To ensure that youth players receive the best possible training and care. Also paramount to this is the level of qualification of coaches within the Academy which for Welsh Premier League clubs, has increased from one UEFA A Licence coach to two. The training facilities of the Academy and their welfare of the children are also of the highest importance and the FAW will ensure that these are monitored through the Licensing Process. The UEFA Solidarity Grant will be fully invested in Welsh Premier League Academies subject to the clubs meeting the required UEFA Standards. Any money withheld for non-compliance will be re-distributed to those

Welsh Premier League clubs who meet the required standards in full. The FAW is grateful to UEFA for its investment in Youth Development.

To strengthen the financial and economic performance of clubs. This becomes ever-more pertinent in the footballing world and the FAW must ensure that the financial transparency and fair play are of the highest priority in the National Game. The FAW have investigated the merits of introducing a Salary Cap in the Welsh Premier League and have implemented Financial Fair Play Regulations, in a pilot phase.

To ensure that the stadium that our clubs play in reflect the needs of spectators, players and officials and provide a safe environment; The stadiums in the Welsh Premier League continue to improve and all meet the FAW Tier 1 Licence. The FAW must continue to encourage and assist the clubs in reaching UEFA standard. Furthermore, with the FAW Tier 2 Ground Regulations now mandatory, it is hoped that the gap between stadiums at Tier 1 and Tier 2 can be bridged with the tangible benefits of these regulations already being seen at Tier 2 clubs throughout Wales. In addition, the FAW continues to financially assist clubs with this through the Welsh Ground Improvements.

To enhance the administration at the clubs, by requiring skilled personnel and offering specific Workshops for the relevant Job-Holders; The majority of personnel at Welsh Premier League clubs are volunteers and therefore its of paramount importance that the FAW provides courses to educate these individuals and to provide as much support as possible. The FAW will always continue to achieve this and during the 2017 / 18 season, organised workshops covering; marketing & fan engagement as well as various medical courses.

To bring all of the benefits that UEFA Licensing has brought to all of the Welsh Clubs into the Welsh Premier League by maintaining a Tier 1 Club Licensing Manual. This ensures that all clubs, whether they have European aspirations or not, are developing through Licensing.

The clubs have received a document outlining the criteria that they have to fulfil to take part in the UEFA club competitions and the Association in meeting those requirements will continue to support them with all Club Licensing and Club Monitoring matters. This will be amended as required, subject to UEFA approval. Clubs have also received the FAW Tier 1 Licensing Regulations to achieve the same.

It is our objective to ensure that all clubs are dealt with efficiently, timely and that all the relevant information they need is available in good time for them to make the necessary application.

Based on the UEFA initiative all 55 UEFA members introduced similar schemes. The FAW Licensing system meets the minimum mandatory criteria, established by UEFA in their Regulations to ensure that common standards are consistently applied to all clubs taking part in European competitions and domestically, in the Welsh Premier League.

The categories of criteria that clubs will have to meet are:

- Sporting criteria
- Infrastructure criteria
- Administrative and Personnel criteria
- Legal criteria
- Financial criteria
- Codes of Practice

Furthermore, the Football Association of Wales commits to comply with the requirements set out in the Club Licensing Quality Standard (Edition 2012) and will be assessed annually, against this standard, by an independent certification body.

We will keep all stakeholders including staff fully informed of our programme through briefings and staff notices, as it develops, and will ensure that all stakeholders directly involved in the scheme are fully trained and aware of the tasks that they need to complete in order to ensure its success.

We believe that this Licensing system forms a firm foundation for continually improving football for all the parties involved.

The Football Association of Wales is committed to continually improve the effectiveness of the Club Licensing and Club Monitoring Process. I look forward to receiving your continued support for this activity and I will welcome any suggestions that you may wish to make.

Jonathan Ford
Chief Executive

A handwritten signature in black ink, appearing to read 'Jonathan Ford', written over a horizontal line.

Last Reviewed on 8th August 2018